



طوفان ذهنی
نشریه هنرمندی
فخر و رشک مستقلا

دانش

CONTRAST

Brainstorm is a Tehran Based PDF Magazine published as an independent Action to publish KS view point through Artists Submissions. The Themes in Kolahstudio are mostly get life from The Subjects are a sort of Importance in Middle east, Iran, Tehran or specifically Kolahstudio.

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THEME
STENCIL
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CONTRAST

distinction between 2 ideas, objects or colours, Subject contrast is a measure of the range of light levels reaching the eye from different areas of the subject. It depends on both the lighting contrast and the different reflectances of the objects in the scene. As a noun and a principle of Art, Contrast refers to the arrangement of opposite elements (light vs. dark , rough vs. smooth , large vs. small , etc.) in a piece so as to create visual interest, excitement and drama. Pronunciation: kăn·trast

Now we should consider Difference as the reason for brain to distinct things from each other. The difference in visual properties that makes any Matter to to be distinguishable from other objects and also from the background. So contrast is the root of recognition. We should notice that Human visual system is more sensitive to contrast than accurate luminance degrees, So we can be alive without getting lost in the world of huge illumination changes over the day or from place to place .

Artist As Contrast



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Contrast as a Visual Value

No need to mention all uses of Contrast in Art and humanities let's get to StencilZ as the symbol of applying the high contrast .Colors white and black provide the Highest degree of contrast. Complementary colors also highly contrast with one another.An artist can apply contrast as a tool, to direct the viewer's attention to a particular point of interest within a real or imaginary scene .

When you reduce the color range of any picture to two ,considering all absolout dark and light levels you will have a 2 color representation of the image. Every chanes in black areas and shapes may result a diffrent image.This image will not show every detail of The scene but can Link the viewr with the most Expressive form and line touches from the image.in this way the concept will change a bit from photography and graphic design to freehand selection of Dark and light balances in means of getting the suitable result.Most Street prints are using this Basic ,as it's minimal , communicative and expressive.



Artist As Contrast



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Contrast as a Social Value

Today's society is so involved in Forms and Routines of Every day business and life. All these forms are meant to make us do things easier and get the result faster. ex. if you go to a post office and climb from the cashier section's walls to say you want to post something, you made trouble for yourself, as the real life form of sending your post is through getting yourself to the relative office section and telling the officer where you want to send your envelope, giving it to him/her to stamp and then you can easily post it. Of course the first action leads to take your time and energy (and others). Society will make you accept all forms, in charge of having a happy and friendly life among itself. As right now the reader may think why I should read all these common things....

Some may say the Artist should be among the society and seek popularity, some other say Artist should do his/her own work and reflect ideas to art lovers and art mob. Where as the traditional artist made do with a studio, canvas, brush and palette, contemporary artists need a much wider range of skills to master different tools. Having knowledge about Academic arts can not make any difference in one's Artistic life. The Idea is a matter of importance. This idea resulted as a shift in contemporary art from conceptual art to video, performance and environmental arts. This means that the artist is required to have various social skills and relations. Today's artist can easily use The Idea with no fear, even in urban environments. Without this sense of being a huge contrast, no one can be recognized by the mob, and lack of recognition is lack of existence, for a

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Contrast as a Social Value

piece of Art. So let's make contrasts and take them to cities. Our city needs our independent attention and care. Making contrast is not being negative and sending signed of hate and murder, but being recognizable and communicative. So we are not to Ruin the Urban scene but change it to a better location for passing through. Isn't it a contrast to give people a moment of shock or pleasure for free, instead of letting them pass their every day thoughts?

so, we can propagand the Contrast and make the society seek it in streets and on walls. What we respond to as an artist is rooted in being aware of our internal experience in being a human and a serious attempt to seek new approaches and result of these experiences. It may be mean to Define a revolutionary artists rather to reduce the meaning of an artist to a soldier, a gallery fan or a museum dreamer.



Artist As Contrast





The Theme is Contrast

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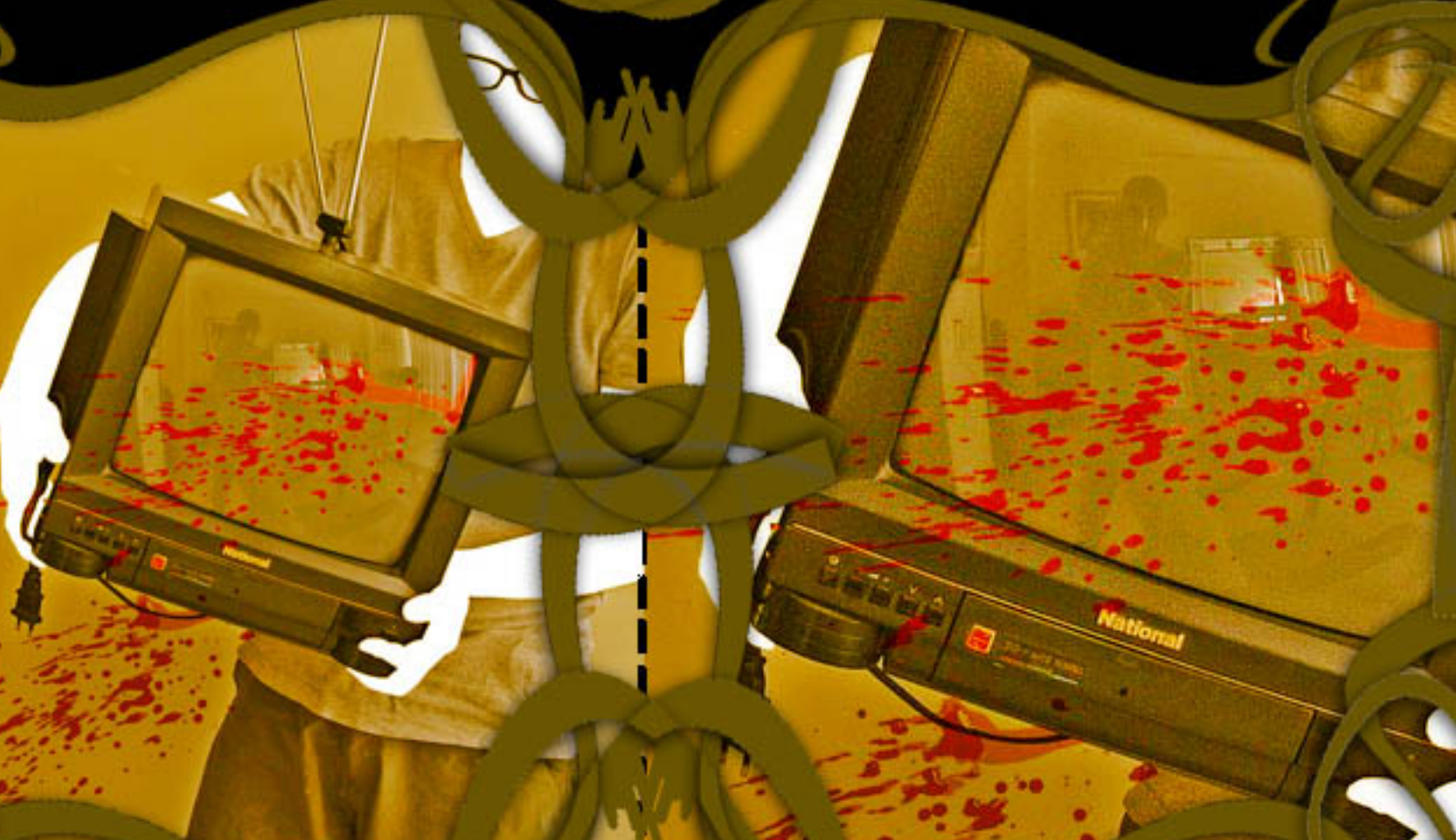
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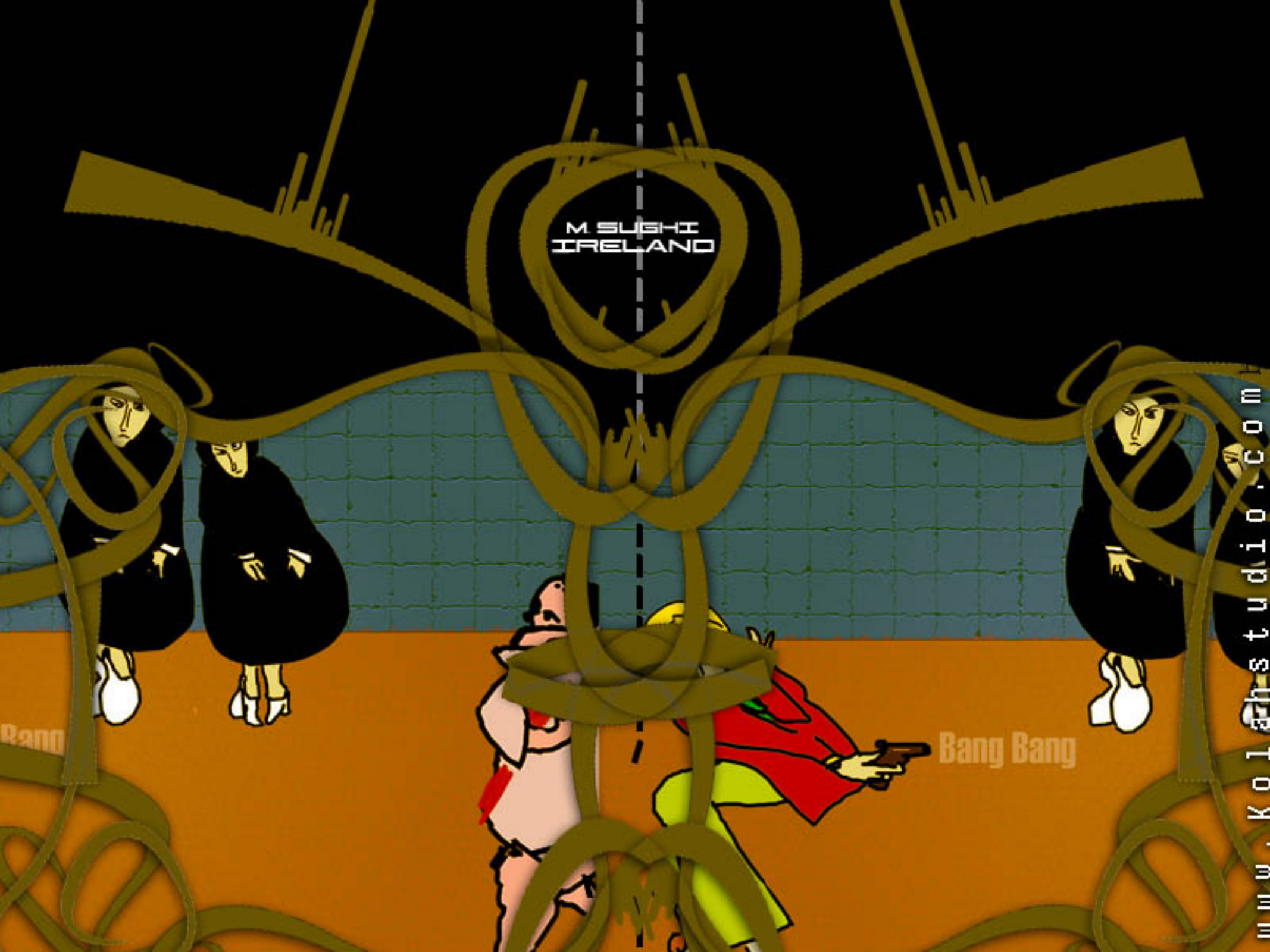
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1

Razor
Alone



2

Arofish



3

Envy



4

A. A. GH



5



6

Participated Artists/

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[Marcus Antonius Jansen]

www.marcusjansen.com

[Michael Tesi]

UK

[Arofish]

www.arofish.org.uk

[Protest Graffiti]

protestgraffiti.blogspot.com

Finland

[SchaScha]

Ireland

[Mario Sughi]

www.nerosunero.org

Bosnia

[sergejvu]

www.sergraphie.com

www.basementizid.com

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[Alone]

tehranwalls.blogspot.com

[Amir Ali Ghasemi]

www.amiralionly.com

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